

# Jenzabar **one**

The One Unified,  
Modern Solution to  
Drive Institutional  
and Student Success



**Jenzabar**<sup>®</sup>



# One Ecosystem to Power the Digital Campus

**Successfully navigate digital transformation and future-proof your campus.**

As an integrated ecosystem of cloud ERP, SIS, and point solutions to serve your entire campus, Jenzabar One supports your digital transformation needs today and in the future. By eliminating data and departmental silos and enabling unparalleled collaboration across campus, Jenzabar One gives you the agility, flexibility, and scalability to keep pace with the evolving higher education environment.

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- ▶ Accelerate innovation and improve competitiveness by making data-informed decisions.
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- ▶ Unify operations by leveraging a centralized, single system of record with solutions that serve the need of every department on campus.
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- ▶ Enable new levels of agility and scalability while protecting data more efficiently through the cloud.
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- ▶ Provide a seamless user experience that connects your staff and students on one modern platform.
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"Jenzabar has truly changed the way we work as an organization. Jenzabar One is easy to use, incredibly customizable and really, really powerful. It has streamlined our processes more than I could have ever imagined."

**Eric Albert**

Director of Technology  
Garrett-Evangelical Theological Seminary

67% of institutions prefer to leverage multiple systems from a single vendor

Tambellini Group. 2022 Student Systems US Higher Education Market Share, Trends, and Leaders Report.

# One Solution to Empower Student Success

**Engage with the New Student and help them thrive throughout their academic journeys and beyond.**

As a student-centric solution, Jenzabar One enables you to deliver personalized experiences across every step of the learner's journey, from their first interaction as a prospect to their matriculation, graduation, and eventual development into an alumnus and advocate. Jenzabar One helps students connect their professional goals with academic outcomes to maximize persistence and success.

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- ▶ Deliver personalized experiences for all types of students at every step of their learning journey, wherever they are.
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- ▶ Develop flexible and engaging in-person, online, or hybrid learning environments.
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- ▶ Improve employability after graduation by offering in-demand academic programs and career-focused advising.
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- ▶ Support and enable always-on, omnichannel, self-service experiences.
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"The important thing is that Jenzabar meets the needs of small to midsize colleges and universities. Our all-inclusive software drives efficiency throughout the campus in order to easily bring a student from inquiry status to Bluffton alumni."

**Deb Turner**

Chief Information Technology Officer  
**Bluffton University**

\$16.5B

annual revenue  
opportunity by  
improving student  
success and  
graduation rates

Educational Policy Institute. The Cost of College Attrition at Four-Year Colleges and Institutions.

# One Platform to Maximize Value

**Monetize new strategies and optimize performance across your campus.**


Jenzabar One is a platform designed to drive institutional growth, maximize campus resources, and reduce costs by optimizing business operations through digital transformation. Deployed on-time, on-budget, Jenzabar One can help you quickly uncover new opportunities to increase revenue, minimize costs, and reduce time to value.

- ▶ Streamline processes by automating and configuring flexible workflows.
- ▶ Improve visibility and productivity by enabling cross-department collaboration.
- ▶ Accelerate strategic growth by using new technologies to attract right-fit students, boost retention, and strengthen donor relationships.
- ▶ Reduce IT costs and staff burnout by minimizing customization and complex integrations.

"The Jenzabar team clearly understood our unique business goals and helped us put in place a system that exceeded our financial and operational aspirations."

**Rusty Bruns**

Chief Information Officer  
Charleston Southern University

A young man with long hair is shown in profile, looking intently at a smartphone he is holding. The background is a blurred classroom or office environment with computer monitors and shelves. The overall color palette is a mix of teal and light green.

98% of our customers surveyed said that Jenzabar provides value to their school and their students


# One Vision for the Future

**Uncover your best path forward in an unpredictable higher education environment.**

Recognized for innovation and its breakthrough use of modern technologies, Jenzabar One can meet the evolving needs of higher education institutions by giving them the resources they need today as well as the tools to anticipate the needs of tomorrow. It empowers colleges and universities to open new business models, serve the growing demographic of non-traditional students, and support new modes of learning.

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- ▶ Facilitate new business models with competency-based education, micro-credentialing, badging, and more.
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- ▶ Improve access to modern learning experiences and positive student outcomes.
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- ▶ Offer courses that meet market demand, drive enrollment, increase persistence, and improve graduate employability.
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- ▶ Lower IT and operating expenses to open opportunities for investment and innovation.
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A man in a blue sweater is seen from the back, leaning on a glass railing and looking out a large window. The background shows a modern building with many windows. The image is overlaid with a blue and pink graphic design.

70% of our customers surveyed  
said that Jenzabar has  
helped their institutions  
propel growth

"Jenzabar allows us to use accurate data to make informed decisions that will support our long-term viability in an otherwise unpredictable economy."

**John Inman**

Vice President for Enrollment Services & Registrar  
**Grove City College**



# One Partnership to Support Your Mission

## **Build a lasting partnership with the industry's most trusted solution provider.**

With 40+ years of experience in higher education, Jenzabar delivers industry-leading applications, infrastructure, and managed services. Jenzabar works with clients, analysts, and other industry leaders to uncover the latest trends, opportunities, and best practices for institutions that want to stay ahead of the changing world of higher education.

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- ▶ Propel your mission and partner with a proven industry leader that shares your passion for student success.
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- ▶ Join a community of 200+ institutions worldwide that have successfully partnered with Jenzabar for more than 25 years.
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- ▶ Leverage award-winning innovations that are shaped by client feedback and deep market research.
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- ▶ Gain next-level support with industry-leading managed and professional services.
-



"Jenzabar has been around for a long time, and they've had a lot of experience in the higher ed space. They have taken all those years of experience and knowledge in higher education and working with institutions, and it has culminated in the Jenzabar One product."

**Sara Laird**

Senior Director & Chief Technology Officer  
Mount St. Mary's University

## Join an Award-Winning Partner



# Jenzabar one

A flexible, cloud platform exclusive to higher education. Our powerful suite of technology products and services provides your campus with mobile-friendly solutions for both student and institutional success.

- ad Advancement
- an Analytics
- ch Chatbot
- co Communications
- el eLearning
- fi Finance
- fa Financial Aid
- hu HCM
- rc Recruitment
- rt Retention
- st Student
- up UNITY  
UNIVERSITY PLATFORM
- cm Campus Marketplace  
powered by Jenzabar

# Jenzabar one

The One  
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Solution to Drive  
Institutional and  
Student Success

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## Find out more

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- 🌐 [jenzabar.com](http://jenzabar.com)



## About Jenzabar

Created out of a passion for education and a vision for technology, Jenzabar offers disruptive, innovative software solutions and services that empower students' success and helps higher education institutions meet the demands of the modern student. Over 1,350 higher educational campuses harness Jenzabar solutions for improved performance across campus and a more personalized and connected experience for the student. For further information, please visit [jenzabar.com](http://jenzabar.com) or on twitter @Jenzabar or LinkedIn.



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