BERRY COLLEGE

Two Paths, One Goal: Securing Student Success Through Data-Driven Al Models

UNIVERSITY of DUBUQUE

Build Al Model In-House With Jenzabar Support Use Microsoft Fabric to Write Predictions and Share With Counselors

Transform Insights Into Proactive Student Support

Partner With Jenzabar to Develop Al Model

Incorporate Live Data From CRM Into AI Model to Provide Recommendations

Deliver Al Model, Monitor Performance, & Adapt

Mold Data Together for Al Model

Build & Train Al Model in Microsoft Fabric

Test Al Models to Validate Results

Build Al Model With Jenzabar

Identify Data for Al Model

In-House
Partner

JENZABAR DATA LAKE

Identify Resources

Define Outcomes

Secure Buy-In

Camp Discovery

Collaborate With Jenzabar to Co-Develop Retention Score

